

Zen Cart MySimon.com Data Feed

Price: \$39.00



Product description:

Zen Cart MySimon.com Data Feed is **Zen Cart contribution**, which extremely simplifies your products' export into **MySimon.com** - one of the best **Pay-Per-Click** services.

- [What is mySimon?](#)
- [How does mySimon work?](#)
- [How does mySimon list merchants?](#)
- [What are "mySimon Certified" merchants?](#)

mySimon is a comparison shopping site for almost everything: apparel, computers, electronics, jewelry, video games, and more. It gathers prices on millions of products from thousands of stores, so one can compare products and find the lowest price before purchase.

You will be able to upload a new file at any time from your Control panel with one mouse click!

MySimon's strengths are its advanced research features and ratings capabilities. With an index of over 25 million products from more than 45,000 ecommerce web sites it provides more product data than any other comparison shopping site.

Main features:

- easy to use and configure
 - multilanguage support
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- multicurrency support
 - ability to export only selected categories
 - ability to include/exclude products marked "out of stock"
 - ability to include/exclude products with zero quantity
 - capability to include/exclude products with zero price
 - capability to strip HTML from Product Names
 - capability to strip HTML from Product Descriptions
 - capability to set default shipping cost
 - ability to limit number of products exported
 - ability to set currency that is used during export
 - ability to customize name of the export file
 - inline text recommendations for fast initial configuration
 - ability to automatically upload feed via FTP
 - ability to send feed via email
 - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
 - optional GZIP compression of feed contents
 - additional Live Product Feed URL options
 - ability to validate feeds (XML-based feeds only)
 - ability to store feed on your server
 - exported products filtering by name, quantity, model, price etc
 - ability to append additional info like price, manufacturer to exported product name
 - multiple export configurations
 - preconfigured Google Analytics support
 - supports most of standard-compliant SEO-friendly URL modules/addons
 - Click Tracking / ROI Tracking
 - online documentation and Quick Start instructions
- and more