

## **Zen Cart RSS Aggregator**

**Price: \$69.00**

### **Product description:**

**Zen Cart RSS Aggregator** is a tool that allows you to import RSS news feeds from various sources and place them on your Zen Cart shopping cart. It's a great way to improve your SEO results and get your store to be indexed more frequently.

In order to attract search engines and site visitors, store owners heavily rely on providing new products and fresh content. If the store content is rich, interested customers will come. If the store content is updated regularly, customers will return to see what's new. When you analyze website's traffic it is easy to see that minimal investment in content syndication can give great return on investment(ROI) - increasing an overall website's value. Sites and stores that contain large number of pages related to a specific topic GREATLY INCREASE the likelihood of being 'found' when a variety of search phrases are used for that topic.

### **Why is it useful for you?**

Having self-updated fresh content on your website can improve your SEO results

There's a lot of sources of free content over the Internet. By utilizing RSS, store owners can tap numerous free content sources with very little effort. RSS truly is a key to fresh content.

Using RSS Aggregator you get tons of content in few clicks. Once configured content will be syndicated automatically!

### **You can use Zen Cart RSS Aggregator module to:**

- **Import and Publish UNLIMITED RSS Feeds on your website**

Syndicate unlimited number of news feeds from different websites and place them on your site

- **Create your own RSS Feed**

Make a news RSS feed of your own in few minutes

- **Get the Fresh Content on Regular Basis**

Set time periods when you want news feeds to be updated and RSS Aggregator will bring the updates straight to your online store without any constant efforts from you

RSS Aggregator module for Zen Cart currently supports RSS 1.0, RSS 2.0, ATOM and RDF feed formats.

**RSS Aggregator is an efficient e-commerce solution that will provide you with the following**

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**advantages:**

**- Multiple CSS templates available out of the box**

You can choose from the variety of CSS templates for news feeds or create the one of your own

**- Precise control**

Filter the number of news items shown on the page by the number of items (e.g.: last 10-15 shown) or by the number of days (e.g.: latest news for the 5 days)

**- Improve SEO ranking**

Get your website INDEXED BETTER and more FREQUENTLY by Search Engines and RANKED HIGHER since you always have relevant fresh content

**- Improve visitors impression**

Make your store look more authoritative when comparing to competitors, by providing references to latest industry news, interesting stories, helpful tips

**- Convenient, clear interface**

Easy-to-use, intuitive interface makes it easy for you to deal with the software, easy to setup and work with

**RSS Aggregator for Zen Cart** will enable you to get higher SEO ranking and improve overall impression by syndicating content right on your store pages.

**Great results with minimal efforts!**

Zencart Rss Import, Import Rss To Zen Cart, Aggregate Zencart Rss

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