

Zen Cart shopzilla.com / bizrate.com Data Feed

Price: \$39.00



Product description:

Zen Cart shopzilla.com / bizrate.com Data Feed is **Zen Cart contribution** which fundamentally eases your products' export into **Shopzilla.com / BizRate.com** - one of the best **Pay-Per-Click** services.

Shopzilla.com / BizRate.com are actually same service, so you need only single [CRE.Loaded.Shopzilla.com / BizRate.com Data Feed](http://CRE.Loaded.Shopzilla.com/BizRate.com>DataFeed)

[Shopzilla](http://Shopzilla.com), a popular online comparison-shopping search engine. **Shopzilla's strengths** are its advanced research features and ratings capabilities. With an index of over 25 million products from more than 45,000 ecommerce web sites it provides more product data than any other comparison shopping site. [More about Shopzilla.com](http://More.about.Shopzilla.com)

You will be able to upload new file containing exported **products feed** at any time from your Control panel with one mouse click!

"Product" engines let store owners provide "feeds" which generated by our **CRE Loaded shopzilla.com / bizrate.com Data Feed** of their product databases and when users search for a product, the links to the different advertisers for that particular product appear, giving more prominence to advertisers who pay more, but letting the user sort by price to see the lowest priced product and then click on it to buy.

Main features:

- easy to use and configure
 - multilanguage support
 - multicurrency support
 - ability to export only selected categories
 - ability to include/exclude products marked "out of stock"
 - ability to include/exclude products with zero quantity
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- capability to include/exclude products with zero price
 - capability to strip HTML from Product Names
 - capability to strip HTML from Product Descriptions
 - capability to set default shipping cost
 - ability to limit number of products exported
 - ability to set currency that is used during export
 - ability to customize name of the export file
 - inline text recommendations for fast initial configuration
 - ability to automatically upload feed via FTP
 - ability to send feed via email
 - third party sales channel tracking (Google Analytics, WebTrends, OneStat, 123LogAnalyzer, Netmining etc)
 - optional GZIP compression of feed contents
 - additional Live Product Feed URL options
 - ability to validate feeds (XML-based feeds only)
 - ability to store feed on your server
 - exported products filtering by name, quantity, model, price etc
 - ability to append additional info like price, manufacturer to exported product name
 - multiple export configurations
 - preconfigured Google Analytics support
 - supports most of standard-compliant SEO-friendly URL modules/addons
 - Click Tracking / ROI Tracking
 - online documentation and Quick Start instructions
- and more

Zen Cart Shopzilla Data Feed, Zen Cart Bizrate Data Feed, Zen Cart Shopzilla Export
